الإمارات العربية المتحدة
ديوان الرئاسة
مؤسسة إبن زايد الإنساني

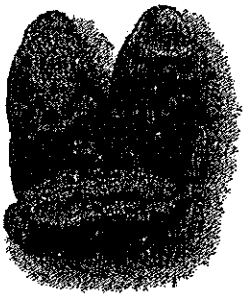
Joda
Jordan Dates Association
جمعية التمور الأردنية

7th JORDAN INTERNATIONAL Date Palm Festival

المهرجان الدولي السابع
للتمور الأردنية

General Information
7th Jordan International Date Palm Festival

Amman, 16th – 18th December 2025
InterContinental Hotel.



In Cooperation:

Organize By:

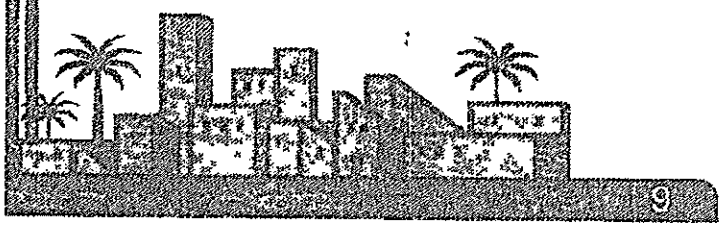
ICBA ICARDA IDPGN

7th Jordan International Date Palm Festival
Amman, 16th - 18th December, 2025.

Introduction:

Under the generous patronage of His Majesty King Abdullah II Ibn Al Hussein, "May God protect him", and emphasizing the depth of the brotherly and historical relations between the United Arab Emirates and the Hashemite Kingdom of Jordan, and with the support of the UAE Presidential Court, Khalifa International Award for Date Palm and Agricultural Innovation, affiliated with Erth Zayed Philanthropies Foundation, UAE Presidential Court, works within its strategic objectives to advance the date palm cultivation, and agricultural innovation sectors locally, regionally, and internationally. This is achieved through the launch and adoption of various activities, events, and competitions aimed at encouraging date growers, researchers, and those interested in the agricultural and date palm cultivation sectors, motivating them towards creativity, innovation, and excellence, while fostering a spirit of fair competition to develop this vital field.

Within this promising vision, the Award's initiative to organize the Seventh Jordan International Date Palm Festival, comes as part of its ongoing efforts to support and develop the date palm sector. The festival will be held in the Jordanian capital, Amman, from the 16th to 18th of December 2025, in collaboration with the Jordanian Ministry of Agriculture, the Embassy of the United Arab Emirates in Amman, the Jordan Dates Association (JODA), and the Jordan Dates Cooperative (JDC). The event is also organized in coordination with the Food and Agriculture Organization of the United Nations (FAO), the International Center for Agricultural Research in the Dry Areas (ICARDA), the International Center for Biosaline Agriculture (ICBA), the Arab Organization for Agricultural Development (AOAD), the Arab Center for the Studies of Arid Zones and Dry Lands (ACSAD), the Association of Agricultural Research Institutions in the Near East and North Africa (AARINENA), the International Date Palm Global Network (IDPGN), the Mejhoul International Network (MIN), and Date Palm Friends Society (DPFS). As part of its activities, the festival will feature the Jordanian Dates Competition, designed to encourage and honor date growers who produce the finest varieties of Jordanian dates. Participation is open to all date growers, producers, manufacturers, and marketers of dates across the Hashemite Kingdom of Jordan.



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Where the Festival will include a variety of events and activities, as outlined below:

Organizing the Jordan Dates Competition, allowing all date palm farmers in Jordan to participate in order to compete in Eight categories covering the targeted segments, as well as, to honor the pioneers and entities supporting the cultivation and production of dates in the Hashemite Kingdom of Jordan.
The opening ceremony of the festival, and distribution of the awards to the winners of the Festival's competition.
Holding an exhibition of the finest dates, especially the Jordanian and international «Mejhoul» dates for three days.
Inviting traders and importers of dates for the purpose of opening up potential international markets and holding of bilateral meetings (B2B) between the producers of Jordanian dates and its traders and foreign importers.

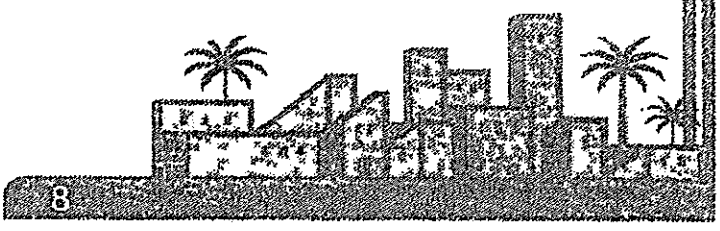
Festival's Place and Date

The Festival, scientific symposium, bilateral meetings will all take place during the period between 16th - 18th of December 2025, at the InterContinental Amman Hotel.

Festival's Activities

First: Opening Ceremony

During this ceremony, concerned local, regional and international official organizations in the field of date palm cultivation, and date marketing, will be invited.
Where this ceremony, people and entities that contributed to the development of the date palm sector in the Hashemite kingdom of Jordan will be honored, as well as prizes will be distributed to the winners of the Festival's competition



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Second: Dates Exhibition

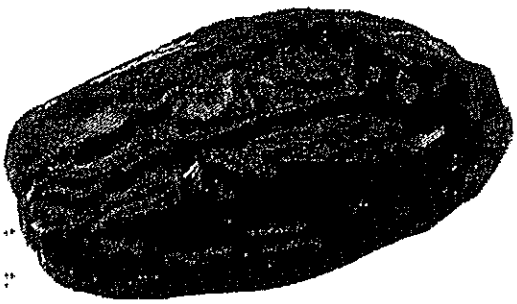
The Dates Exhibition is expected to include about 60 unified-design stands with an area of 3 x 3 (9 m^2), each will be equipped with a display table, three shelves and two chairs, internet, and electricity sockets. Special stand designs could be implemented if requested by the participant.

Third: Scientific Symposium

The scientific symposium will be held during the second day of the Festival, and will include several scientific sessions, which will address the challenges and issues facing this sector, explore potential opportunities for its development, and highlight successful experiences in the field of cultivation and production of Mejhoul dates in particular.

Fourth: Business to Business Meetings (B2B)

More than 15 date traders and marketers in the targeted global markets will be invited, and bilateral meetings (B2B) will be held between them and the exhibitors of Jordanian date growers and producers, as well as interested companies, during the days of the festival, in order to conclude marketing opportunities and deals for Jordanian dates in the targeted global markets.



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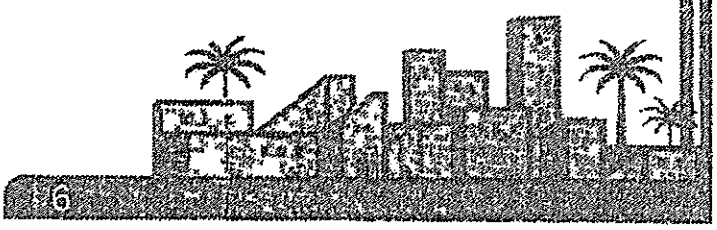
Who Can Participate in the Exhibition?

1. Date palm growers in the Hashemite Kingdom of Jordan, and Arab countries, and "Mejhoul" date growers from across the world.
2. International companies manufacturing date palm equipment and tools.
3. Producers and local companies in the field of date production, including packaging companies.
4. Producers of offshoots.
5. Research centers specialized in agriculture.
6. Date traders and marketers.
7. Specialized agricultural and professional federations and associations in their legal capacity.

Who Can Participate in the Scientific Symposium?

1. Academics and experts in the cultivation and production of date palm, with a particular focus on Mejhoul dates, featuring both local and international producers.
2. Specialists in the processing of dates and its various products.
3. Companies of manufacturing and trading inputs of agricultural production and fruitful date palm.
4. Agricultural innovation companies and global centers for development date palm cultivation.
5. International organization, Universities, agricultural colleges, organizations and international research centers concerned with dates and fruitful date palm.
6. University professors, workers and those interested in date palms, and its products.



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Festival's program:

1- First Day: Tuesday 16th of December,2025.

- The official opening at 11:00 AM, on Tuesday 16th of December,2025, in Al Riwaq Ballroom at the InterContinental hotel, Amman.

- The exhibition will be open daily from: 12:00 Noon to 20:00 PM.

2- Second Day: Wednesday 17th of December,2025.

- The scientific symposium will be held at Al Riwaq Ballroom from 10:00 AM to 18:00 PM, and the program will be provided in advance and during the festival to interested and concerned participants.

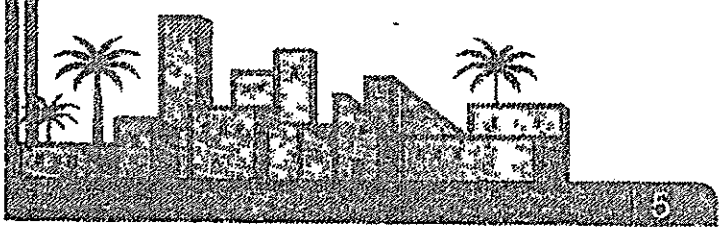
- An open discussion session to review the most important problems and challenges facing the production and marketing of "Mejhoul" dates in particular, and dates in general, as well as the proposed solutions and opportunities that contribute to the development of this sector at the local, regional and international levels.

- The exhibition will be open daily from: 12:00 Noon to 20:00 PM.

3- Third Day: Thursday 18th of December, 2025.

- Exhibition will be open from 10:00 AM to 19:00 PM.

- A planned tour visit to Mejhoul date packaging workshops, has been scheduled at 11:00 AM, for interested guests.



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