



وزارة الصحة والحماية الاجتماعية  
Ministry of Health  
and Social Protection

# INTERNATIONAL DENTISTRY EXHIBITION



# MOROCCO

**DENTAL EXPO**7<sup>TH</sup> ÉDITION

07 - 10

MAY 2026

**ICEC-Ain Sebaâ  
CASABLANCA**

DENTAL TRIBUNE

**Organizer:**



[www.mdentalexpo.ma](http://www.mdentalexpo.ma)  
un dergesinde güvendi elektronik imza ile imzalamıştır.

5070 sayılı kanun gereğince güvenli elektronik imza ile imzalanmıştır. ID:689B824ACF1344689B82. Bu kod ile <http://evrak.tim.org.tr/> adresinden doğrulayabilirsiniz.





## EXHIBITION PRESENTATION

**Dental Expo** is positioned as the largest independent event dedicated to the dental sector in Morocco, bringing together each year a wide range of professionals.

**MOROCCO DENTAL EXPO 2026** is part of a continuous innovation dynamic serving oral health. As a true platform for exchange and development, the event strengthens its strategic positioning by fostering partnerships between Moroccan dental professionals and international decision-makers.

This event will host approximately **6,000 professional visitors**, mainly dentists, dental technicians, and distributors. They will discover a modern and spacious exhibition area bringing together **+ 135 exhibitors**, covering all disciplines related to dentistry: **Dental Equipment and Consumables, Laboratories, Education and Training**, etc.



## ÉDITION 2026 DENTAL TRIBUNE

**DENTAL TRIBUNE** will be organized alongside the exhibition, in perfect synergy with the exhibition.

This prestigious scientific program will bring together a panel of leading national and international experts, recognized for their expertise in various fields of modern dentistry.

The objective is to create a space for knowledge sharing, professional development, and scientific updates through:

- **Thematic conferences** covering the latest advancements in restorative dentistry, implantology, orthodontics, medical imaging, digital technologies, etc.
- **Hands-on workshops and live demonstrations**, allowing professionals to explore, handle, and compare the latest technological innovations:
  - New-generation intraoral scanners
  - 3D printing systems applied to dental prosthetics



*"Dental Expo: Where innovation meets dental expertise"*



## TECHNICAL DATE SHEET

- ◆ **Name of the Exhibition:** MOROCCO DENTAL EXPO
- ◆ **Date:** From 07 to 10 May 2026
- ◆ **Location:** ICEC – Ain Sebaa, Casablanca
- ◆ **Type :** Professional Exhibition
- ◆ **Edition:** 7th Edition
- ◆ **Character:** International
- ◆ **Aegis:** Ministry of Health and Social Protection  
Ministry of Higher Education, Scientific Research  
and Innovation.
- ◆ **Concomitant event:** 10th Edition of « Dental Tribune »



## KEY REASONS TO BECOME AN EXHIBITOR

**Dental Expo** offers a comprehensive and dynamic platform that allows you to:

**Discover and showcase technological innovations:** cutting-edge equipment, revolutionary materials, digital solutions, management software, and much more.

**Engage with opinion leaders and experts** through conferences, workshops, and live demonstrations that promote skill development and inspiration.

**Build a strong professional network** by meeting new partners, suppliers, and potential clients in a friendly yet professional environment.

**Enhance your brand visibility** through targeted sponsorship and exhibition opportunities.

Beyond the exhibition, **Dental Expo** places special emphasis on emerging trends and sustainable development, highlighting the importance of responsible innovation in the dental sector.

Participating in Dental Expo means securing a privileged place in the future of the profession, unlocking new business opportunities while staying at the forefront of technological and scientific advancements.

*"Generate leads and maximize your business opportunities!"*

## THE SECTORS CONCERNED

- ◆ Dental Equipment and Consumables
- ◆ Dental Laboratories
- ◆ Dental Furniture
- ◆ Clinic Design and Decoration
- ◆ Professional Software Publishers
- ◆ Innovators in Imaging, CAD/CAM, AI, and Connected Solutions
- ◆ Institutions and Organizations
- ◆ Financial and Management Services
- ◆ Vocational Training Centers / Continuing Education / E-learning







## VISITOR PROFILE

- ◆ Specialist Dentists and Doctors
- ◆ General Dentists
- ◆ Certified Dental Prosthetists
- ◆ Hospital and CCTD Directors
- ◆ University Professors
- ◆ Distributors
- ◆ Laboratories and Clinics
- ◆ Hygienists and Assistants
- ◆ Medical and Dental Prosthetics Students

*"Book today to secure a prime location."*



## EDITION 2024 DENTAL TRIBUNE



## HIGHLIGHTS OF DENTAL EXPO

What Dental Expo has in store for you :

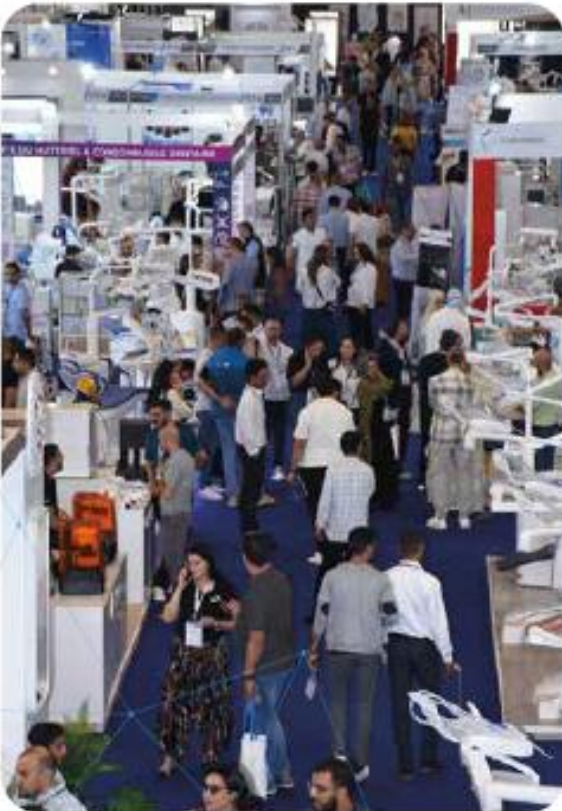
- **Exhibition Area:** a space dedicated to your innovations
- **Live Demonstrations:** showcase your products in action
- **Conferences and Workshops:** engage with industry experts
- **Networking & B2B Meetings:** expand your business opportunities
- **Innovation Awards:** a spotlight on the most promising solutions



## PROMOTIONAL ACTIONS

The success of this large-scale event relies on the active engagement and valuable contributions of all our partners: Institutions, Scientific Organizations, Professional Orders, Federations, Unions, Professional Associations, and many other key stakeholders in the sector. The involvement of international promotional bodies and media partners also plays a crucial role in enhancing the exhibition's visibility and attracting a qualified audience, both nationally and internationally.

To maximize impact, the organizers have implemented a targeted communication strategy, based on a carefully designed promotional campaign disseminated through the **Morocco Dental Expo's** digital ecosystem as well as various online channels.



## FORECAST FIGURES

8K

m<sup>2</sup> of Exhibition Space

Exhibitors

120

7.5K

Visitors

Participating Countries

13

40

Hours of Conferences

Conferences

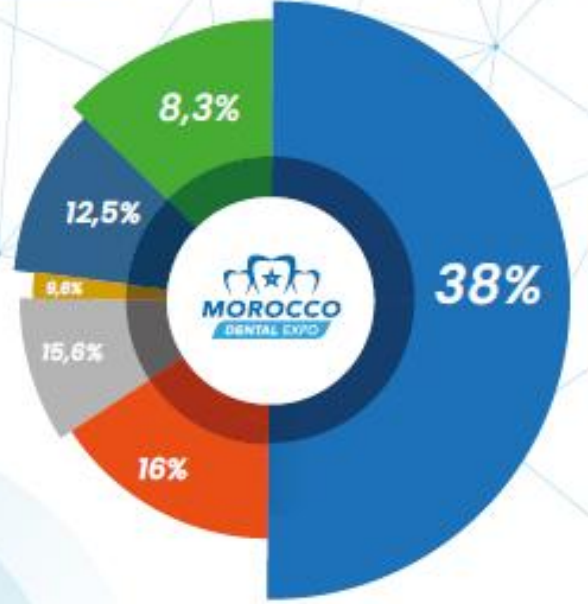
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## MOROCCO DENTAL EXPO 2025 – SUMMARY

### Breakdown of Visitors

- 2.480 Dentists
- 1.060 Dental Prosthetists
- 1016 Dental Medicine Students
- 650 Dental Prosthetics Students
- 550 Distributors
- 817 Others



- 4 Days of Exhibition
- 102 Exhibitors
- 7.000 m<sup>2</sup> of Exhibition Space
- 6.570 Visitors
- 2 Conference Rooms
- 3 Days of Conferences
- 33 Sessions
- 36 Speakers
- 30 Hours of Conferences





