

*Shams Mahmud*  
President



ঢাকা চেম্বার অব কমার্স অ্যান্ড ইন্ডাস্ট্রি  
Dhaka Chamber of Commerce & Industry



DCCI/TF&SMED/Conclave/2020/1039-9

12 November 2020

**H.E. Mr. Mustafa Osman Turan**  
Ambassador  
Embassy of the Republic of Turkey  
Baridhara Diplomatic Zone, Dhaka.

**Subject: Requesting cooperation for inviting potential businesses to participate in the “DCCI Business Conclave- 2020” to be held on 13<sup>th</sup> to 15<sup>th</sup> December 2020 through virtual platform.**

**Excellency,**

Greetings from Dhaka Chamber of Commerce & Industry (DCCI).

We are delighted to inform you that Dhaka Chamber of Commerce & Industry (DCCI) is going to organize and host a 3 day-long International Business Conclave titled ‘**DCCI Business Conclave-2020**’ between **13<sup>th</sup> to 15<sup>th</sup> December 2020** using **the virtual platform**.

DCCI with a family of 4,000 MSME and large business members, the leading chambers and key point of business contacts in Bangladesh, has been promoting private sector development over the last six decades. DCCI has been playing wide ranging critical roles entailing improved policy formulation, reforms on simplification of taxation system, local industrialization, cross-border trade facilitation, regional economic integration, private and foreign investment for continuous improvement of enabling business eco-system of Bangladesh.

The COVID-19 pandemic has severely affected the global supply chain system and world GDP growth. This massive trade decline affected the businesses of almost many large and SME businesses in the global value chain irrespective of developing and least developed countries. The IMF predicted 4.5% contraction in GDP and WTO predicted merchandise trade decline by maximum 32% in 2020 as the global trade network was largely hurt. Around 40% of Global SMEs were harmed due to the pandemic crisis.

Despite COVID-19 impact across the global economy, Bangladesh registered remarkable 5.24% GDP growth backed by strong economic fundamental and resilience withstanding economic shock. According to Economist Magazine- Bangladesh has been placed as the 9th strongest economy during COVID vulnerability. Our economy is expected to resuscitate in 2021 propelled by V-Shaped recovery with 8% plus GDP growth. Bangladesh was envisioned to graduate into a developing economy by 2024 and developed economy by 2041 backed by consistent economic growth and prudent macroeconomic management. And, these transformational visions require enhanced trade and investment in the years to come.

Bangladesh, as a frontier economy, is the natural gateway between ASEAN and South Asia and having scopes for potential regional network for incremental business and investment cooperation. Above all, Bangladesh is a competitive and lucrative investment hub in Asia featured by wide-ranging investment friendly incentives, DFQF facility, stable country credit rating, low-cost demographic dividend with a potential rewarding return.

In view of the above, DCCI, the visionary chamber in Bangladesh, took an opportune initiative to rejuvenate our regional partnership and rebound the global trade and business downfall organizing the aforesaid virtual Business Conclave engaging leading and potential sectoral business leaders from home and abroad. This

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timely initiative of Business Conclave will unite around 200 promising and reputed businessmen from 11 countries- China, Turkey, Vietnam, Egypt, Sri Lanka, Poland, Pakistan, Afghanistan, Nigeria and Philippines including Bangladesh to exchange business strength and explore the untapped trade and investment opportunities in 7 priority industries- **Apparel and Textile, Leather goods, Pharmaceuticals, Light engineering, Plastic products, Agro & food processing, and IT & IT-enabled Services (ITES)**. The conclave would invite business enterprises from the 3 different business categories of **(1) interested in making investments, (2) seeks to export and, (3) wants to import**, for highlighting their opportunities and enabling them getting business leads or signing new trade and investment deals. This event would also allow exhibiting their products, investment plans, business achievement to attract the potential investment and trade partners.

In order to joining and making this conclave successful, we would like to request to introduce and share us **14 potential business profiles from aforesaid 7 priority sectors (2 from each sector) from Turkey** using your good offices. We would also like to invite you to join the inaugural ceremony of the conclave to grace the occasion.

A brief event concept note and Google link are given, as ready references, for your kind convenience and communication with relevant business chambers and houses for updating business profiles of interested businesses.

The B2B Online Expression of Interest (EOI) Form: <https://docs.google.com/forms/d/1JDpQ20oQPkGEe-nW3kD1mR4rEBzGnnkW8Kxj9FAhMiA>. To state, this form can be filled up after logging into Gmail Account.

Moreover, having your valued support, DCCI will be able to portray the potential opportunities and actions required towards regional integration for shared trade and investment interests.

For any further information required by your office, **Mr. Enamul Hafiz Latifee, Deputy Secretary, DCCI**, can be reached at **Mobile: +8801841190567**, and **Email: [elatifee@dhakachamber.com](mailto:elatifee@dhakachamber.com)**. Alternatively, **Mr. Mohammad Musleh Uddin, Deputy Secretary, DCCI**, will be available for providing the necessary information at **Mobile: +8801670001224**, and **Email: [adnan@dhakachamber.com](mailto:adnan@dhakachamber.com)**.

We solicit your kind cooperation for sharing us profiles of relevant businesses from esteemed business community of **Turkey** through your good offices on or before **Sunday, 22 November 2020** and also your valued presence to make this event successful.

Yours Sincerely,

**Shams Mahmud**

**Copy to:**

1. Ambassador, Embassy of the People's Republic of Bangladesh, Ankara
2. President, The Union of Chambers and Commodity Exchanges of Turkey

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