

infrastructure, long-term finance, and new sectors, such as telecom and skills-intensive manufacturing.

- ***Exhibiting the extent of large and growing market size to investors.*** The domestic market consists of 160 million consumers, with a growing middle-income and affluent class. The country is strategically located and provides access to key international markets consisting of 3 billion consumers of countries like China, India and the ASEAN, etc.
- ***Displaying the economic resilience and fast recovery from the adversities of the COVID-19 pandemic.*** GoB announced stimulus support worth more than BDT 1 trillion for the private sector, without discriminating between local and foreign investors. The Bangladesh economy has re-opened, in adherence with new-normal protocols.
- ***Showcasing the competitive edge gained by investors*** that includes macroeconomic stability, availability of skilled and competitive labor market, accessibility to serviced industrial land, growing logistical and infrastructure support, and business-friendly regulatory regime.
- ***Assuring the Government's support in realizing potential investment commitments*** – MoUs/LoIs/EoIs signing.

POTENTIAL OUTCOMES

The Summit is expected to generate investment leads and investment opportunities from domestic and foreign investors from target countries.

PARTNERS of the Summit

The Summit will be organized by BIDA under the guidance of the Prime Minister's Office (PMO). The International Finance Corporation (IFC) of World Bank Group will be lead supporting agency (by providing technical support, including developing concept notes, selecting priority sectors, designing thematic sessions, developing relevant contents, sharing best practices, finalizing the agenda, and recommending and onboarding speakers) of the Summit.

Apart from IFC, more local and international partners will be onboarded as associate partners of the Summit including the World Economic Forum (WEF), World Association of Investment Promotion Agencies (WAIPA), Bangladesh Economic Zones Authority (BEZA), Bangladesh Export Processing Zones Authority (BEPZA), Bangladesh Hi-Tech Park Authority (BHTPA), Public Private Partnership Authority (PPPA), other GoB Ministries and agencies facilitating investments, selected Bangladesh High Commissions and Embassies, local and foreign business chambers and associations, and relevant civil societies, academic & corporate bodies, development partners and media partners.

STRUCTURE

The two-day Summit will be inaugurated by the Hon'ble Prime Minister **who will join virtually from GONOBHABAN- the official residence of HPM**. The Summit will be closed by the Hon'ble Finance Minister Mr. A H M Mustafa Kamal, FCA, MP. The event will be divided into two parts:

- **Part A: Economic Resilience and Competitiveness**

The sessions under this theme will present the country's resilience and overall competitive advantages for investors, including the pro-private sector regime and incentives/facilities for all. Three specific themes are:

- Investment Competitiveness and Business Environment: *Reaching New Heights in the New Normal*
- Economic Zones: *Exceeding All Expectations*
- 4th IR: *New Avenues for Innovative Investments* [to include opportunities in ICT]

- **Part B: Sectoral Investment Opportunities**

The sessions will highlight on the investment opportunity in key sectors of Bangladesh and demonstrate the potential for substantial value addition in the sectors by investors. Some selected sectors are:

1. Agribusiness: *Growth by Nature*
2. Ready Made Garments and Textiles: *Weaving the Way*
3. Electrical and Electronics Manufacturing: *Ride the Current*
4. Leather and Leather Accessories: [Tagline TBD]
5. Pharmaceuticals and Healthcare: *Healthy Living for All*
6. Infrastructure: [Tagline TBD]
 - a. Component-1: Transport and Logistics: *The Right Move*
 - b. Component-2: TBD
7. Financial Services: *Guaranteed Growth*
8. Capital Market: *Land the Big Break*
9. Blue Economy: *Discover the Future*

Note: Green and sustainable investment plans will be prioritized in all sectors.

TARGET COUNTRIES

List of countries that will be targeted through this Summit are, but not limited to, as follows:

1. Japan
2. South Korea
3. Singapore
4. Hong Kong
5. China
6. United Kingdom
7. Netherlands
8. Saudi Arabia
9. United Arab Emirates
10. India
11. Turkey
12. Thailand
13. Malaysia
14. African and European countries
15. Global institutions
16. United States of America

Tentative Agenda: International Investment Summit

Date: November 28, 2021

Registration will begin 30 minutes prior to the start of each ceremony and session

Day 1	
11:00am to 1:00pm	Inauguration ceremony
1:00pm to 2:00pm	Lunch
Part A: Economic Resilience and Competitiveness (plenary sessions)	
2:00pm to 3:00pm	○ Investment Competitiveness and Business Environment: <i>Reaching New Heights in the New Normal</i>
3:30pm to 4:30pm	○ Economic Zones: <i>Exceeding All Expectations</i>
5:00pm to 6:00pm	○ 4 th IR: <i>New Avenues for Innovative Investments</i> [ICT opportunities included]

Date: November 29, 2021

Day 2	
Part B: Sectoral Investment Opportunities (parallel sessions)	
9:00am to 10:00am	○ Leather and Leather Goods: [Tagline TBD]
	○ Ready Made Garments and Textiles: <i>Weaving the Way</i>
	○ Electrical and Electronics Manufacturing: <i>Ride the Current</i>
10:30am to 11:30am	○ Agribusiness: <i>Growth by Nature</i>
	○ Pharmaceuticals and Healthcare: <i>Healthy Living for All</i>
	○ Transport and Logistics: <i>The Right Move</i> [Infrastructure-1]
12:00pm to 1:00pm	○ Financial Services: <i>Guaranteed Growth</i>
	○ Capital market: <i>Land the Big Break</i>
	○ Blue Economy: <i>Discover the Future</i>
1:00pm to 2:00pm	Lunch
2:00pm to 3:00pm	○ Infrastructure 2 –[Component TBD]
4:00pm to 5:00pm	Media briefing
5:15pm to 6:30pm	Closing ceremony
6:30pm to 7:30pm	Dinner and cultural program

Tentative Agenda: Inauguration Ceremony

Date: **November 28** | Duration: 2 hours |

<i>Duration</i>	<i>Activity</i>
11:00am - 11:05am	National Anthem
11:05am - 11:15am	Recitation from Holy Quran and Holy Gita
11:15am - 11:20am	<i>Video: Summit's theme</i>
11:20am - 11:25am	Welcome Speech by Executive Chairman, BIDA
11:25am - 11:30am	Opening Remarks by President, FBCCI
11:30am - 11:35am	Speech by Foreign Investor - Experience in Bangladesh
11:35am - 11:40am	Speech by Flagship Investor (who can sign a US\$ 1 billion deal)
11:40am - 11:45am	<i>Video: Testimony of successful investors</i>
11:45am - 11:50am	Speech by Representative of WAIPA
11:50am - 11:55am	Speech by Representative of WEF
11:55am - 12:00am	Speech by MD/Vice President of IFC
12:00am - 12:15am	Speech by Private Industry and Investment Adviser to the HPM
12:15am - 12:35am	Speech by Chief Guest, the Hon'ble Prime Minister Sheikh Hasina <i>(HPM will join virtually from Gonobhaban)</i>
12:35am - 12:40am	Unveiling of summit publications by the Hon'ble Prime Minister
12:40am - 12:50am	Deal signing
12:50am - 1:00pm	Photo session with summit team

Tentative Agenda: Closing ceremony

Date: November 29 | Duration: 1 hour

<i>Duration</i>	<i>Activity</i>
5.15pm – 5:20pm	Video: Event summary (MC will introduce video)
5:20pm – 5:25pm	Welcome speech by Principal Secretary, PMO
5:25pm – 5:35pm	Speeches by two private sector representatives (signatories of large deals)
5:35pm – 5:40pm	Speech by Chamber representative
5:40pm – 5:45pm	Speech by representative of WEF/WAIPA
5:45pm – 5:50pm	Speech by representative of development partner: IFC Regional Director
5:50pm – 6:05pm	Speech by Special Guest: Hon'ble Private Industry & Investment Adviser to HPM (Summary and Way Forward)
6:05pm – 6:20pm	Speech by Chief Guest: Hon'ble Minister, Ministry of Finance
6:20pm – 6:30pm	Vote of Thanks by Chairman of the Session: Executive Chairman, BIDA



Bangladesh Investment
Development Authority



Md. Sirazul Islam
Executive Chairman
Bangladesh Investment Development Authority
Prime Minister's Office



D.O. No. 03.08.2680.253.59.2020-133

Date: 18 July, 2021

Your Excellency,

Please accept warm greetings from Bangladesh Investment Development Authority (BIDA) - the apex investment promotion agency under the Prime Minister's Office.

I extend my gratitude to you for your valuable contribution in strengthening bilateral cooperation between the Republic of Turkey and the People's Republic of Bangladesh.

Private sector growth, especially through increased inflow of foreign direct investment, is among the government's topmost priorities in the *Vision 2041*, which promotes the development of knowledge-based employment sectors, export competitiveness and sustainable integration with global value chains. In the coming days, BIDA would like to heighten cooperation with your esteemed office to boost existing volume of investment from Turkey.

Bangladesh's macroeconomic stability, large domestic market, rising consumer demand, access to international markets, availability of skilled labor and manufacturing base are diving the high profitability of foreign and domestic investors. As the world economy opens up gradually amidst COVID-19, Bangladesh is listed among the most resilient economies in the face of the pandemic. A land of limitless opportunities, Bangladesh seeks to welcome more and more foreign investors to enjoy these advantages.

On this note, I am delighted to inform you that BIDA, in partnership with peer IPAs in Bangladesh, is organizing a two-day international summit on 28-29 November 2021 to showcase investment opportunities in strategic sectors, especially to investors located in target countries.

The Honorable Prime Minister Sheikh Hasina has kindly given consent to inaugurate the summit virtually, which will host both virtual and in-person attendees. Industry experts from the private and public arena will engage with potential investors and deliver key messages on *Economic Resilience, Competitiveness, and Sectoral Investment Opportunities* of Bangladesh. Also, the summit is expecting the signing of a series of high-value investment deals and MoUs. I am attaching the draft concept paper to have an outline of the arrangement of the summit.

I believe your constructive and insightful suggestions and cooperation make the summit successful. I will be highly obliged for your assistance in reaching out to potential investors/participants from Turkey among other activities. We can convene a dialogue to identify areas of cooperation and to take note of your valuable ideas.

I eagerly look forward to hearing from you soon.

With best regards

Sincerely your

(Md. Sirazul Islam)

H.E. Mustafa Osman Turan
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