



**The «Moscow Innovation Cluster» Fund
(MIC fund)**
4/7, bldg. 2, Vozdvizhenka st.,
Moscow, 125009
Russian Federation

**Trade Counselor of the
Embassy of the Republic of Turkey in
the Russian Federation
Mr. Omer Kerman**

Dear Mr. Omer Kerman,

Let me express my sincere respect and inform you that Moscow Interior and Design Week is scheduled to be held in Moscow from May 6 to 9, 2024. The Organizer of the event is the Department of Entrepreneurship and Innovative Development of the city of Moscow.

It is expected that over 200,000 people will attend this prominent event. Additionally, more than 700 market professionals will participate in business discussions. The event will also receive extensive media coverage.

The event will take place at the VDNH EXPO, Pavilion No. 75, where Russian and foreign companies will showcase their brands to a wide audience in both B2B and B2C segments. The exhibition will cover an area of 24,000 m². Companies will showcase their products in various areas, ranging from furniture and interior solutions to construction and finishing materials.

The event will provide companies with the opportunity to demonstrate their potential, attract new buyers and customers, establish effective communication with the professional community, and engage with representatives from government agencies. The main purpose of the event is to introduce Russian consumers to new and interesting companies and demonstrate that high-quality and modern repairs are available to a wide range of consumers.

Dear Mr. Omer Kerman, we kindly invite you to participate in the organization of a national stand with an exposition of corresponding manufacturers from your country. The Organizing Committee provides ready-made stands and exhibition area free of charge to accommodate participants.

Please let us know if you are interested in this opportunity. We will be glad to see you at the event in person, where you can get the firsthand experience and foresee the prospects for your country's extended participation in the Moscow Interior and Design Week.

For additional information on participation in the event, please contact:

Ekaterina Kiva, Head of international department

+7 (963) 691-36-14, international@mwdi.ru

With sincere respect,

Director General

A handwritten signature in blue ink, appearing to be "A.I. Parabuchev".

A.I. Parabuchev